



Practice	Web Governance Policy	Document No	
Section	The Marketing Department - Digital	Approval Date	April 26, 2018
Approved By	Executive Staff and the President	Revision Date	

SUMMARY

The primary objective of this Policy is to provide collaborative, centralized governance for the ongoing development and maintenance of Park University’s (“University”) digital image and to achieve a consistent appearance for University Websites through standard processes, responsibilities, and practices.



3. feature the University's logo and text link to the institution's homepage, park.edu, within the footer region of everye075 (c4ag)-11.2 (e/TT2 1)-5 Q q 3-Span BMC Q q /Clip BMC 219.96 6c4age/6.(it241 4 69C1





appropriate dean, designee, or unit

